13-14 SEP

AGILE KOLKATA

CO-HOST



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About Us

Agile Network India's **AgileKolkata.com** Conference is one of the most important platforms for the Lean-Agile community in India since its inception in 2021.

Agile Kolkata conference is organised annually & is in its **fourth successive edition** in 2024. The Conference focuses on bringing the best & most emergent ideas about Lean-Agile, & some of the most important global minds working in this field under one roof.



Conference Theme

Crafting Sustainable: Planet, Enterprise & Individual

This theme emphasizes building a sustainable tomorrow using emerging technologies & adapting to the changing world. With a focus on leveraging technology like Al, DevOps, & Big Data to maximise ROI, this event seeks to enable participants to drive change, deliver value, & make an impact on the future while being aligned with ESG goals.

Sub Theme:

- Technology: Maximize ROI & Meet ESG goals This sub-theme addresses the need for organisations to navigate the challenges of evolving technology & meet the ROI & ESG goals.
- People: Empower Individuals for Digital Age Inclusion This sub-theme arms leaders with strategies to navigate &
 leverage technology for organisational & workforce
 advancement.
- Methodology: Transforming Uncertainty into
 Precision This sub-theme focuses on the methodologies
 that organisations adopt in the process of converting
 concept-to-cash.

Keynote Speakers



Madan Mohan Chakraborty CEO & MD Iskraemeco India



Dipankar BoseChief Financial
Officer, Ananda
Publishers Pvt Ltd



About Co-Host



Calcutta Business School (CBS) is a 15-year-old residential AICTE approved B-School and a part of Shikshayatan Foundation having 103 years of legacy in education, promoted and governed by eminent industrialists and academicians. Mr. S.K Birla, renowned industrialist, Chairman of S K Birla Group of Industries and ex-president of FIICI is presently the Chairman of the Board. CBS have collected award for "Excellence in Corporate Networking" from ABP Ananda and "Excellence in Innovative Educational Curriculum" from News 18.

Targeted & Expected Domains for Participation

- Automotive
- Consumer/FMCG
- Edtech
- Fintech
- Healthcare
- Information Technology

- Telecommunications
- E-commerce & Retail
- Banking, Finance & Insurance
- Engineering & Manufacturing & more

Targeted & Expected Participant Profile

Academia

Deans from Undergraduate & Post-Graduate Courses, HoDs, Faculties, Students,

Executives & Leadership

CEOs, Directors, Engineering Heads, Founders, General Managers, Head of Delivery, Head of Technology Strategy, Vice-Presidents

Practitioners

Agile Coaches, Business Analysts, Developers, Product Managers, Product Owners, Program Managers, Portfolio Managers, Scrum Masters, Software Engineers, Solution Architects

Past Keynote Speakers



Kripadyuti Sarkar Group CIO, Ambuja Neotia



Amitabh Ray Former Managing Director, Ericsson Global Services



Prof. Anupam Bhattacharya Principal, IEM



Swami Atmavikasananda Head - CSR Department RK Mission, Belur Math



Swami Sarvottamananda Vice Chancellor, Ramakrishna Mission Vivekananda University



Subhamoy Chakraborti CTO, ABP Group



Jeff Stuit Founder, Improvement School



Lokesh Nathany Storyteller, Motivational speaker & Founder, My Innings



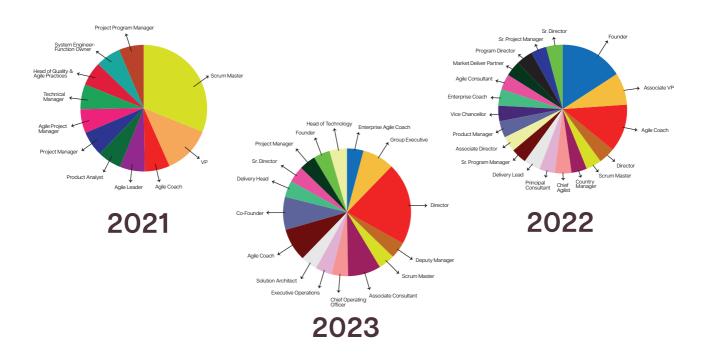
Amit Khan CIO, mjunction Services Ltd



Swami Vedatitananda Monk of the Ramakrishna Order



Statistics



Feedback

- I liked that all concepts of AI are sequentially explained
- Panel discussion was very good with great insights
- Discussion on DevOps and Technical Agility was encouraging
- I liked sessions on Al with Agility & panel discussion

Sponsorship Package

Agile Kolkata provides a unique way to connect with potential customers & partners to showcase your offerings.

Benefits	Sponsor	Supporter
Booth Space	~	X
Transparent Logo on Website	300 x 300	300 x 300
Description on Website	250 words	100 words
URL Redirect on Website	~	X
Logo on T-shirt	~	X
Logo on Bag	~	X
Bag Inserts (Preferably digital version shared with participants)	4	X
Logo on Lanyard	~	X
Logo on Badge	~	X
Social Media Post Mentions	6	1
Email to Attendees	2	X
Complimentary Passes	6	1
Additional Discounted Registrations	10%	X
Investment (INR)	5,00,000	1,00,000

^{*}Tax will be applicable as per the government rules



Benefits to Sponsor

Leverage Event Marketing:

You can increase brand exposure through the event marketing, advertising & social media marketing

Influence the Decision Makers:

You will be having direct access to the well-qualified, senior-level audience of decision makers (50-70%+ are involved in purchasing decisions, as per past event data)

Structured & Professional Set up to Market Product & Services:

The Conferences provide a structured & professional setting to connect & market your product or services to the potential customers as the discussions are around the solution oriented topics working as appropriate occasion to pitch in your services

Tap into new Geographic Locations, Local Business and Audience:

The Conference gets participation from various cities in India. You can avail the opportunity to tap into these locations & connect with potential clients, local businesses & networking partners.

Pre & Post Event Engagement:

As a title sponsor you get an opportunity to engage with participants & community network followers before & after the Conference.

Get connected with Academia, Find Right Talent:

This gives a unique opportunity to connect with educational institutes in five cities & find the right talent for hiring.

(*subject to Conference being hosted in an education institute)

^{*}Not all benefits are applicable for supporter

For Sponsorship Package Reach Us at

community@agilenetworkindia.com

Know more at www.agilekolkata.com

